

Joint workshop on firms, industries and productivity – 16 September 2019

R&D and Innovation Policies for the Marketplace

Venue: Lisbon, Instituto Nacional de Estatística, Av. António José de Almeida (no number)

A higher absorptive capacity is necessary for firms to access the new knowledge and technology necessary to increase the degree of catch-up with leader firms. The use of data analytics and the adoption of digital technologies or artificial intelligence together with appropriate management and organization skills are key conditions to boost productivity. These should be complemented by efficient R&D and innovation policies where more than providing financial support, it is necessary to understand how to better help firms developing and placing goods and services in the market, to the consumer or within value chains. The coordination of all these determinants within each firm is necessary for their scale-up and to raise productivity.

8h30 – Registration

9h00 – Welcome session – Francisco Lima, Head of Portugal Statistics, Ricardo Pinheiro Alves, Director of GEE, OECD/GFP

9h20 – **Keynote speaker on R&D and productivity policies**

- Augusto Mateus, Head of Augusto Mateus e Associados and Economics Professor at ISEG-UTL, former Portuguese Ministry of the Economy

9h45 – **Session 1 – R&D, Innovation and the scale-up of firms**

- Gonçalo Quadros, Chairman Critical Software: From the university (R&D) to the marketplace
- Marina Rybalka, Statistics Norway: Evaluation of R&D Tax Credits
- Chiara Criscuolo, OECD: Findings from the microBeRD project
- *General discussion (15 minutes)*

10h45 – Coffee break

11h15 – **Session 2 – How to improve cooperation on industry analysis and productivity?**

- Ricardo Pinheiro Alves GEE/WPIA/GFP
- Vincent Aussilloux, Head of the Economy-Finance Department, France Strategie
- Mary-Veronica Tovsak-Pleterski, European Commission
- *General discussion (15 minutes)*

12h15 – Closing remarks